Dr Jean-Christophe MIFSUD, 55, is President and founder of RUBIX SI that he did He had previous experience as founder and Chief Executive Officer of ALPHA M.O.S, a worldwide leading company in Smart Sensing Systems, and headquartered in Toulouse, France. He founded this company in 1993, for which the mission is to develop instrument correlated with the human senses, particularly those of smell and the taste, developing Electronic Nose, Electronic Tongue and Eyes for the food and cosmetics industries.. Dr. MIFSUD has floated ALPHA M.O.S on the Nouveau Marché of the Paris Stock exchange in 1998. Before funding Alpha-MOS, he acquired professional experiences within M & A Department of Rhone-Poulenc Inc. USA, and DLJ US Investment Bank in New York. He first earns a Chemical Engineering degree from Toulouse University, then holds a MBA from the ESSEC business school in Paris and a PhD in Neurochemistry at Princeton University, New Jersey, USA. He also holds more than 25 patents in various fields.